

Industry-Leading Specialty Chemical Manufacturer

Strategically guided client through IT investment to implement Phase One of the Digital Transformation process, resulting in hyper-growth of their business

Company Profile:

HQ: Ohio

Locations: 4

Employees: 250+

Revenue: \$100M+

Overview: Manufacturer and distributor of specialty chemical products serving the coatings, adhesives, and composite markets

Our client engaged Monreal IT after being spun off by a major conglomerate in the chemicals industry. Through multiple ownership groups, Monreal IT was able to keep day-to-day operations running at a minimally viable standard for more than a decade despite extensive neglect to the company's IT assets.

The company plateaued at a \$20M threshold and was eventually procured by its current ownership group. Monreal IT provided an assessment that identified gaps between the existing IT infrastructure and best practices/industry standards. Recognizing the value of IT investment as a tool for growth, new ownership engaged Monreal IT on a full infrastructure upgrade with a solid, business-outcome-based plan.

The desired business outcome was achieved as a result of this engagement, and the outcome provided the ability to organically grow as well as rapidly integrate acquisitions of additional facilities. This partnership between Monreal IT and this specialty chemicals manufacturer has produced measurable results for the client in the form of hyper-growth.